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[ABSTRACT]

A food and drink serving system for an eating and drinking place includes reading units, arranged in customers' tables, respectively, for reading order identifying information of meal tickets of customers, transmitting means for transmitting cooking information including the order identifying information read by the reading unit and a seat number identifying information on the table in which the reading unit is arranged, and cooking information informing means for informing at least either of a cook and a cooking director of at least the order identifying information and the seat number identifying information of the cooking information transmitted by the transmitting means.